

SPEED DEMONS WILL CONTRIBUTE TO ENTERTAINMENT OF VISITORS



Automobile racing, one of the most exciting amusements in the field of sport, will be a big feature of the sixteenth annual Kentucky State Fair, to be held in Louisville the week of September 9-14.

Saturday afternoon of fair week the "crack" drivers of the world will tear around the dirt track of the Fair's celebrated speedway, and will go after the greatest records the automobile world boasts at present.

From \$500 to \$1,000 in cash prizes will be hung up for each event, and the contestants will be a galaxy of stars selected by Kentucky State Fair Secretary Pount T. Kromer from the world's greatest drivers. The list available includes Eddie O'Donnell, the world's racing king; Dave Lewis, Pacific coast star on both track and speedway; two of the famous Chevrolet brothers, first foreigners to compete over the American speed courses; Barney Oldfield, dirt track veteran of the lot and rated as the "master driver"

of the world; Earl Cooper, of the famous Stutz team; Andy Burke, George Clarke, "Wild Bill" Endicott, Louis Disbrow, Fred Horey, present world's track champion; Sig Haugdahl, Ray Lamkin, Percy Ford, Jules Ellingboe, Leon Duray, Art Klein, Dave Koetala, Tom Milton, Al Strelgie, Glen Breed, Cliff Toft, Eddie Hearne, Louis Le Cocq, and a score of others.

Automobile racing, under the guidance of the International Motor Contest Association, has become just as important a part of every big agricultural fair and exhibition for the development of high-speed motors as horse racing has been in the past to encourage the breeding of high-standard horses, and the exhibition of motors for farm and agricultural work at the various state and county fairs is now undergoing the same development which the standard-bred working horses underwent 20 years ago to develop the working means for agriculture.

SUNDAY PROGRAM WITH GREAT CONCERT WILL OPEN STATE FAIR



Three hundred voices in massed chorus, an elaborate sacred concert by Thavie's Band of forty accomplished musicians, a wonderful program of vocal specialties by the stars of international repute who are connected with the band, as well as a number of well-known singers claiming Louisville as home, and two spectacular, thrilling flights by the world-famous aviator, Ruth Law, are some of the features scheduled for the grand Sunday Concert celebration, September 8, which will precede the official opening of the sixteenth annual Kentucky State Fair, in Louisville, on Monday, September 9.

The big show itself will be all ready in gala attire for the launching on Monday, and few could want a more picturesque sight than the great exhibition as it rests in cap-a-pie order for the activities of the week days. The myriads of departments and shows will be ready for the review of the crowds and the awarding of premiums; the decorations will be at their crispest; the stock placidly in line; the amusement features available to the

visitors, and the whole as spick and span as a regiment on parade.

The concert which will be offered by Thavie's Band, his vocal stars and the feature singers of the Louisville Jubilate Choral Association will be an elaborate affair. Splendid co-operation in arranging the attraction has been given the Fair by Fred O. Neutzel, one of Louisville's best-known singers and music patrons, and the voices to figure in the Jubilate Chorus will include such noted singers as Flora Marguerite Bertelle, Marie Siedfried, Leo Sandman and Fred O. Neutzel.

The flights of Ruth Law will be two in number on Sunday, as well as twice daily on the week days of the Fair. Miss Law, who has won world-wide fame by reason of her aerial work, as well as by the splendid service she has rendered the United States Government in enlistment campaigns and Red Cross crusades, will give what promises to be the most thrilling exhibition of her career. She will go after the altitude record and will attempt to outdo even her own dizzy score in looping-the-loop.

MIDWAY AT STATE FAIR

The Midway of a fair is where the people play and the Midway of the 1918 Kentucky State Fair, to be held in Louisville the week of September 9-14, gives promise of being one of the most thoroughly delightful, amusing and diversified "Pathways of Pleasure" that State Fair crowds have ever attended. Guarantee of unalloyed enjoyment is offered in the fact that the street will be manned on either side by the great array of feature shows touring under the Johnny J. Jones banner. Every one posted in regard to Midway attractions is aware of the fact that there is no Midway organization in the country which can boast a better, cleaner or brighter line-up of fun-mediums than the Johnny J. Jones array, and the "Pike" of 1918 is, therefore, certain to be a much-sought section of the Fair. Here the shows will present fronts of dazzling gold and myriad colors, topped by flags and banners and pennants and gay with the gulps and quirks of the "barkers" and the many bands which distinguish the Jones' array. From the great wild animal exhibit which heads the list of twenty-two Jones shows to the village of Lilliputians, who demonstrate their cleverness by remarkable performances, the Jones shows are supreme in class and interest. It is the Jones policy to include everything any other Midway line-up can boast and to keep well in the van of the balance of the purveyors, and by this policy it is claimed that visitors to the Midway this year will be regaled with novelties and features never witnessed in a Midway before.

10,000 ENGAGE IN CLUB WORK

Boys and girls in Kentucky to the number of 10,000 are engaged in Club Work, which includes pig, corn, calf, and poultry raising, added to which is canning for the girls. Exhibits of the war time industry of these youngsters who, in keeping with the million or more children throughout the country devoting themselves to service, will be made at the Kentucky State Fair, to be held in Louisville the week of September 9-14. Over \$1,000 has been offered in prizes and a number of special premiums listed, among the most interesting of which is Governor Stanley's proffer of three pure-bred Tamworth pigs to the winner of the pig club work for 1918. They will be on exhibition at the Fair in an ornately decorated booth and will be hotly contested for.

The total aggregate of premium money listed in the catalogue for the 1918 Kentucky State Fair to be held in Louisville the week of September 9-14, is \$78,000. It has been decided by the Kentucky State Fair management to pay all prize moneys of \$5 and less in Thrift Stamps and War Savings Stamps, and those receiving premiums in amounts over \$5 will receive 25% of the sums in War Savings Stamps and Thrift Stamps. By reason of this plan it is estimated that approximately \$35,000 of the premium awards for the Kentucky State Fair of 1918 will be paid in War Savings and Thrift Stamps, and the war budget of the Government be increased accordingly.

HOME CIRCLE COLUMN

FACE IT BRAVELY.

Death borders upon our birth, and our cradle stands in the grave. Men must endure their going hence, even as their coming, and to these left behind with affliction should be one of the wholesome souls of virtue, where faith, fortitude and patience take root and flourish. During the past few months the thought of death not as something far away in the hazy future, but real in the minds of the mothers, fathers, sisters and brothers of the men we have sent "over there" as answer to the call of right and humanity. Our young men have been called upon to go into battle and offer their bodies and their lives. The call was a glorious summons and it was gloriously answered. These young men have seen death, others are yet to see it, on every side, in every form. They went knowingly and in surety that there was a point of danger to be faced, and that the "going hence" might be for them. Yet none faltered.

As the great struggle proceeds the list of casualties—deaths—in the ranks in the American armies will grow. Even now it is gradually lengthening, and later it doubtless will contain the names of those near and dear to many readers of this newspaper. The inevitable cannot be avoided. Whatever of grief there may be at the loss of a loved one surely may be assuaged, lightened, by the thought of a splendid ending of a life heretofore given over to the practice of kindly deeds and civic virtues.

THE HOME.

Married people would be happier if home trials were never told to the neighbors. If they kissed and made up after every quarrel. If household expenses were proportioned to receipts. If they tried to be as agreeable as in courtship days. If each would try to support and comfort the other. If each remembered the other was a human being and not an angel. If women were as kind to their husbands as they are to their wives. If fuel and provisions were laid in during the high tide of summer work. If both parties remembered that they married for worse as well as better. If men were as thoughtful for their wives as they were for their sweethearts. If there were fewer silk and velvet costumes for the street, and more plain, tidy house dresses. If there were fewer "please darlings" in public and more polite manners in private.

Make the Home Attractive.

Have good papers and magazines; let the boys and girls subscribe for them. Have music of some kind, and never consider that you have performed your duty to your children unless you give them the advantage of education. Let the children that have talent for music take music lessons; even if you can't afford to let them take music lessons until they are good musicians, why let them take a few lessons and get some knowledge of music, and by practice and study they may become experts. If some of them show a talent for drawing or painting or any other of the arts, why cultivate that talent to the best of your ability. Always have your home well lighted. Oil or gas is very much cheaper than having your children wander off, you know not where, and they naturally want to go where it is bright and attractive. Let them invite their friends to their home and then let the parents assist in entertaining; but don't try to monopolize all the time, remember it is the children's company.

Go Home, Boys.

Boys, don't hang around the corner of the streets. If you have anything to do, do it promptly right off, then go home. Home is the place for boys. About the street corners and at the stables they learn to talk slang, and they learn to swear, to smoke tobacco and to do many other things which they ought not to do.

Do your business and then go home. If your business is play, play and make a business of it. We like to see boys play good, earnest, healthy games. If we were the town council we would give the boys a good, spacious playground. It would have plenty of good grass and trees and fountains and broad spaces to run and jump and play suitable games in. We would make it pleasant, as lovely as it could be, and we would give it to the boys to play in, and when the game was ended we would tell them to go home.

When the toils and cares of the day are over, and the children are at home from school, the most delightful hour to the family circle. The outside world is dismissed, and father and mother and children are together in sweet communion and unshaken trust. There is no vacant chair. There is not a face missing. Death has never visited the home. The hour of retiring comes, and blessed with father's instructions and mother's prayers, the little group retires for the night. May it not be that angels hover over such a home during the silent watches. All homes where the family circle is unbroken can be just such a home as this with a slight effort on the part of each member of the household.

Who has not for a moment felt while climbing the steep path of life that his burden was heavier than he could bear? But we must ever look upward and never falter. If we will renew our hope and continue in our route, the ambition will at last be crowned with success. It has often been said that "every day has its pain and sorrows." This is true, but we must say that every day has likewise its pleasures and joys. We are only drinking out of that mixed cup which Providence has prepared for all.

GET READY TO BUY BONDS

LEMON WHITE AND BEAUTIFY THE SKIN

Make this beauty lotion cheaply for your face, neck, arms and hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quart of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing 3 ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it! Get three ounces of orchard white at any drug store and the lemons from the grocer and make up the face, neck, arms and hands. It is a quart of this sweetly fragrant lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.

AMERICANS ASKED TO LIMIT USE OF SUGAR

Must Use No More Than Two Pounds Per Person a Month if the Present Meagre Allied Sugar Ration Is Maintained.

Stocks Will Be Short Until Beginning of New Year—Ration May Be Enlarged Then.

Two pounds of sugar a month—half a pound a week—that is the sugar ration the U. S. Food Administration has asked every American to observe until January 1, 1919, in order to make sure there shall be enough for our Army and Navy, for the Allied armies and for the civilians of those nations.

By New Year's the world sugar situation will be relieved somewhat by the new crop. Cuban sugar of this year's crop will be arriving in this country.

reduction. In Europe the present ration is already reduced to a minimum.

Our Situation.

The situation which the United States faces in its efforts to maintain a fair distribution of sugar to the Allied world is as follows:

Sugar supplies throughout the country, in homes, stores, factories and bakeries are at a low ebb. We must make increased sugar shipments to the Allies.

Production of American beet and Louisiana cane crops have been disappointing.

Porto Rico crops have been curtailed.

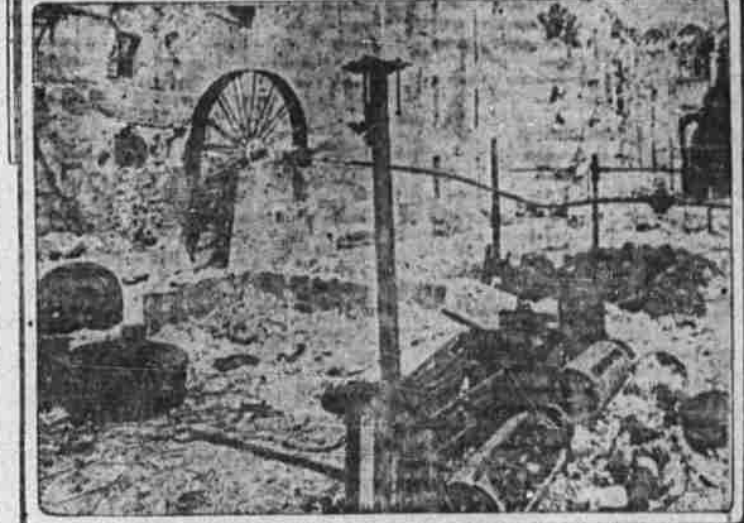
Immense sugar stocks in Java cannot be reached on account of the shipping shortage; ships are needed for troop movements and munitions.

Army and Navy sugar requirements have increased as well as those from the Allies.

Most industries using sugar have had their allotment reduced by one-half; some will receive no sugar.

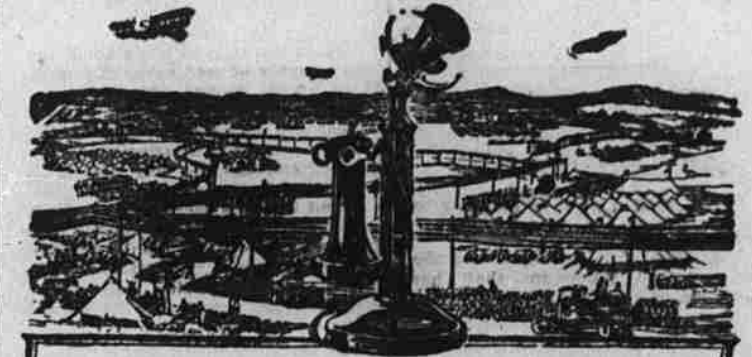
Households should make every effort to preserve the fruit crop without sugar, or with small amounts of sugar. Later, when the sugar supply is larger, the canned fruit may be sweetened as it is used.

French Sugar Mills Destroyed



France must import sugar today, most of it from this side of the ocean, because the largest portion of French sugar beet land is in German hands. As a result, the French people have been placed on a sugar ration of about 18 pounds a year for domestic use; a pound and a half a month. This photograph shows how the German

troops destroyed French sugar mills. Thanks to the French rationing system the annual consumption has been cut to 600,000 tons, according to reports reaching the United States Food Administration. Before the war France had an average sugar crop of about 750,000 tons of sugar and had some left over for export.



Nation-Wide Preparedness

North, South, East, West—all working to put the Nation in fighting trim!

Army and Navy departments and districts, camps, yards, coast-guard stations, light houses, munition, construction and textile plants—all co-ordinating to mould the vast organization into an effective homogeneous force! And in this enormous task the country's telephone network has been and will continue to be the great indispensable agent of communication.

The Bell system has enlisted every resource at its command and offered all unreservedly to the government.

This, together with the immensely increased commercial demand for service, the general shortage of materials, and the enlistment and draft of a large number of technically trained employees who cannot be replaced, will, it is hoped, be borne in mind by every loyal American if there should later result the necessity for subordinating private convenience to the pressing needs of the government.

We are not sitting idly by and waiting for a bright day when our money can buy equipment. We are using every means at our command to keep our service up to its usual high standard. You will want to help because you will be helping your own service and enabling us to do a better job for Uncle Sam.

We appreciate co-operation.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY OF KENTUCKY, Inc.



AMERICAN NAVY ELIMINATES WASTE



SLICING BACON ON BATTLESHIP

ACKIES in the American navy are classed as the best fed body of men in the world. In the ship's galleys every effort is made to eliminate waste.

In the upper photo one of the cooks on the North Dakota is operating a meat slicer that cuts bacon with the least possible wastage. Fat is fuel for fighters. Bacon is badly needed in the allied armies and navies. The allied needs in pork products are 150,000,000 pounds monthly, three times as much as before the war. Another waste eliminator on the North Dakota is the potato peeler, shown in the lower photo. Nothing is lost except the actual potato skin. There is a sufficient quantity of po-



How they feel potatoes around camp. Potatoes in America for greater use in every home and for all needs of army and navy. Eat more potatoes, eat less wheat.